SIGNIVENT

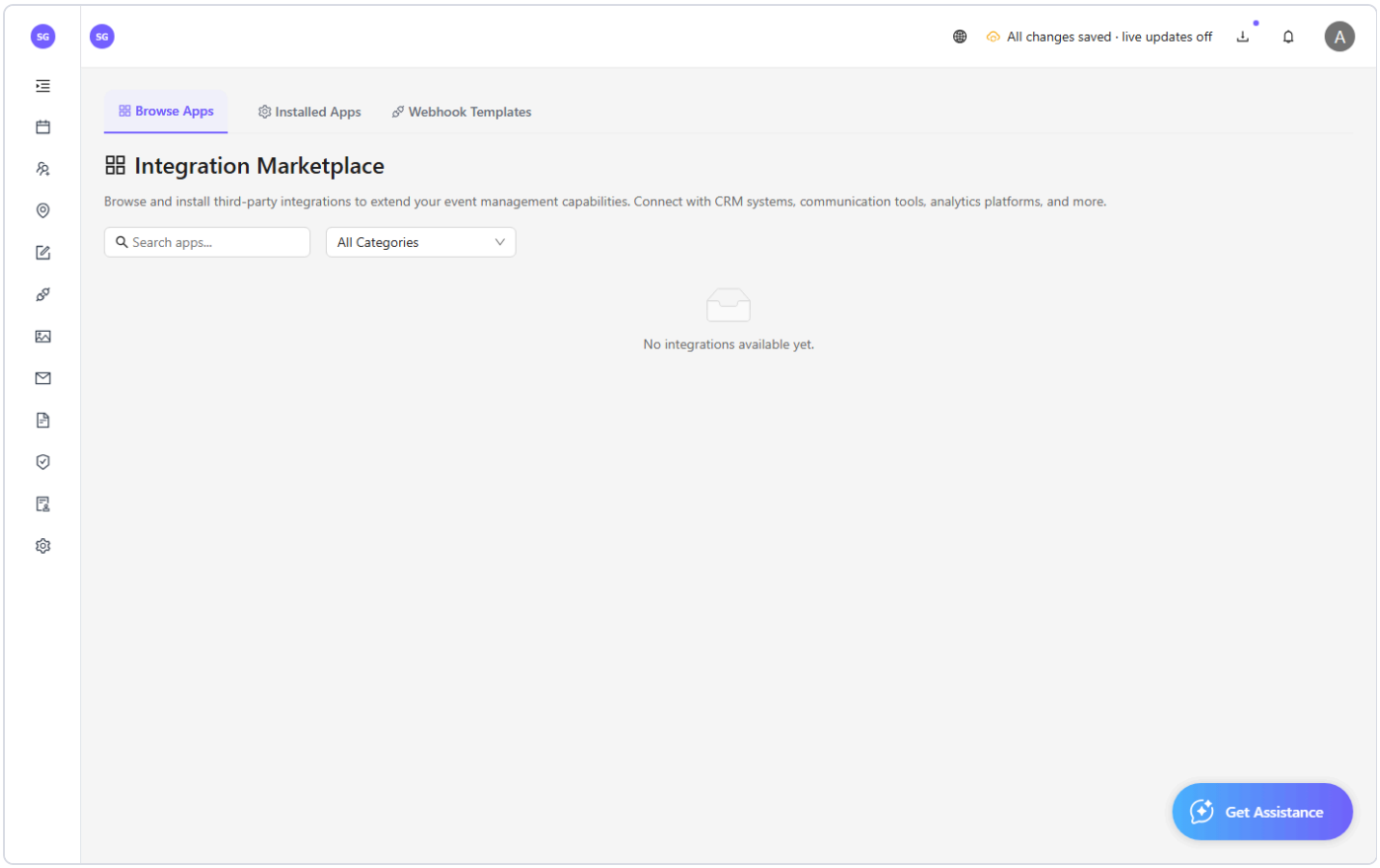
Marketplace

Signivent · Last updated October 26, 2026

Integrations > **Marketplace** is where your organization adds third-party apps, such as CRM, communication, analytics, marketing, payment, survey and video tools, and keeps webhook payload templates. It has three tabs: **Browse Apps**, **Installed Apps** and **Webhook Templates**.

Browse and install an app

1. Go to **Integrations** > **Marketplace**. **Browse Apps** opens first.
2. Search by name with **Search apps**, or narrow the list with the category filter (Analytics, Communication, CRM, Marketing, Payment, Registration, Social Media, Survey, Video / Streaming).
3. Open an app to see its developer, website, how many organizations installed it and the **Scopes** (permissions) it asks for.
4. Click **Install** and confirm. The app moves to **Installed Apps**.

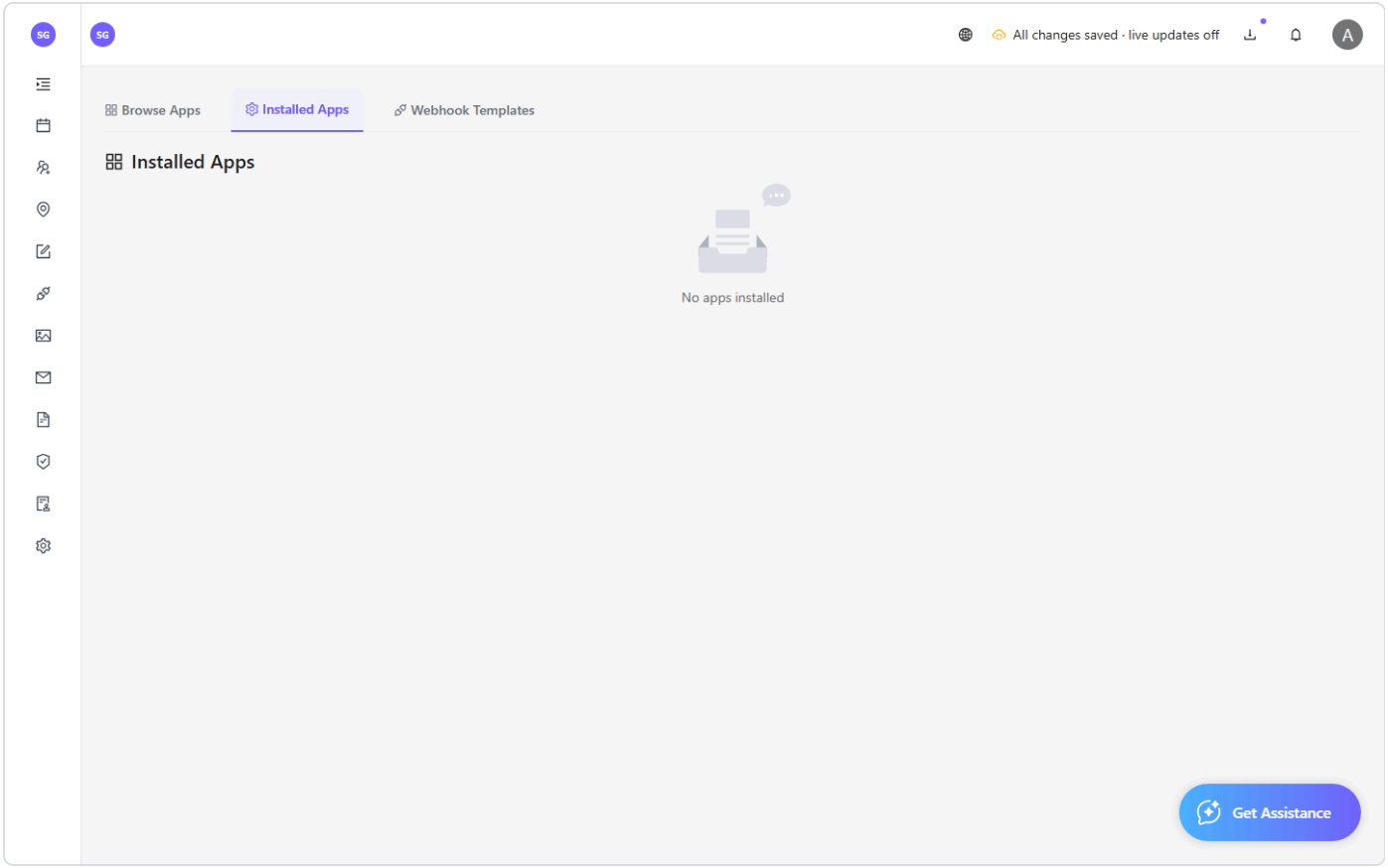


Browse Apps: search, category filter and the app list (empty on this sample organization)

When no apps are offered for your organization, the tab says "No integrations available yet."

See and remove installed apps

Installed Apps lists the apps your organization added. Click **Uninstall** on an app to remove it.

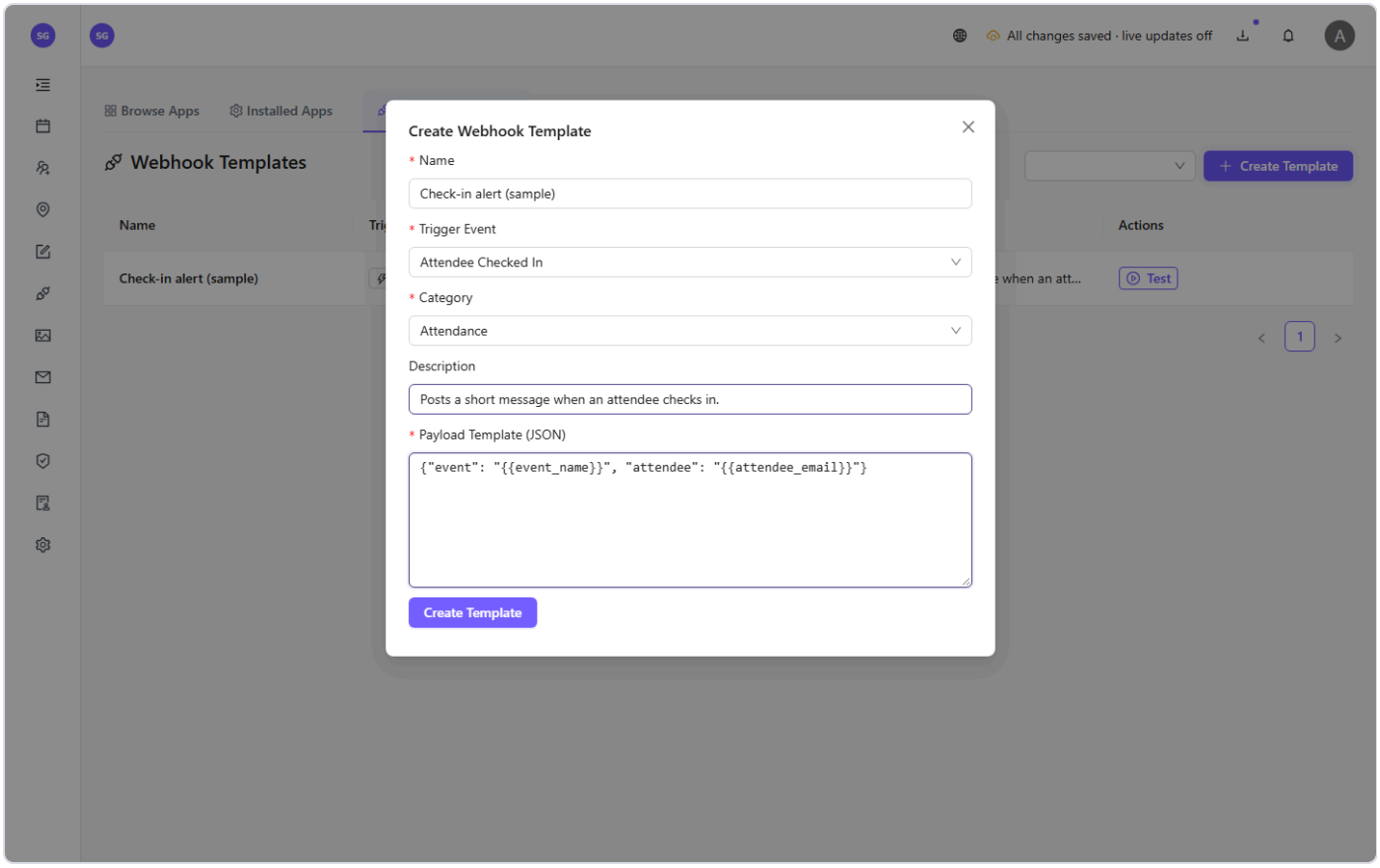


Installed Apps with no apps installed yet

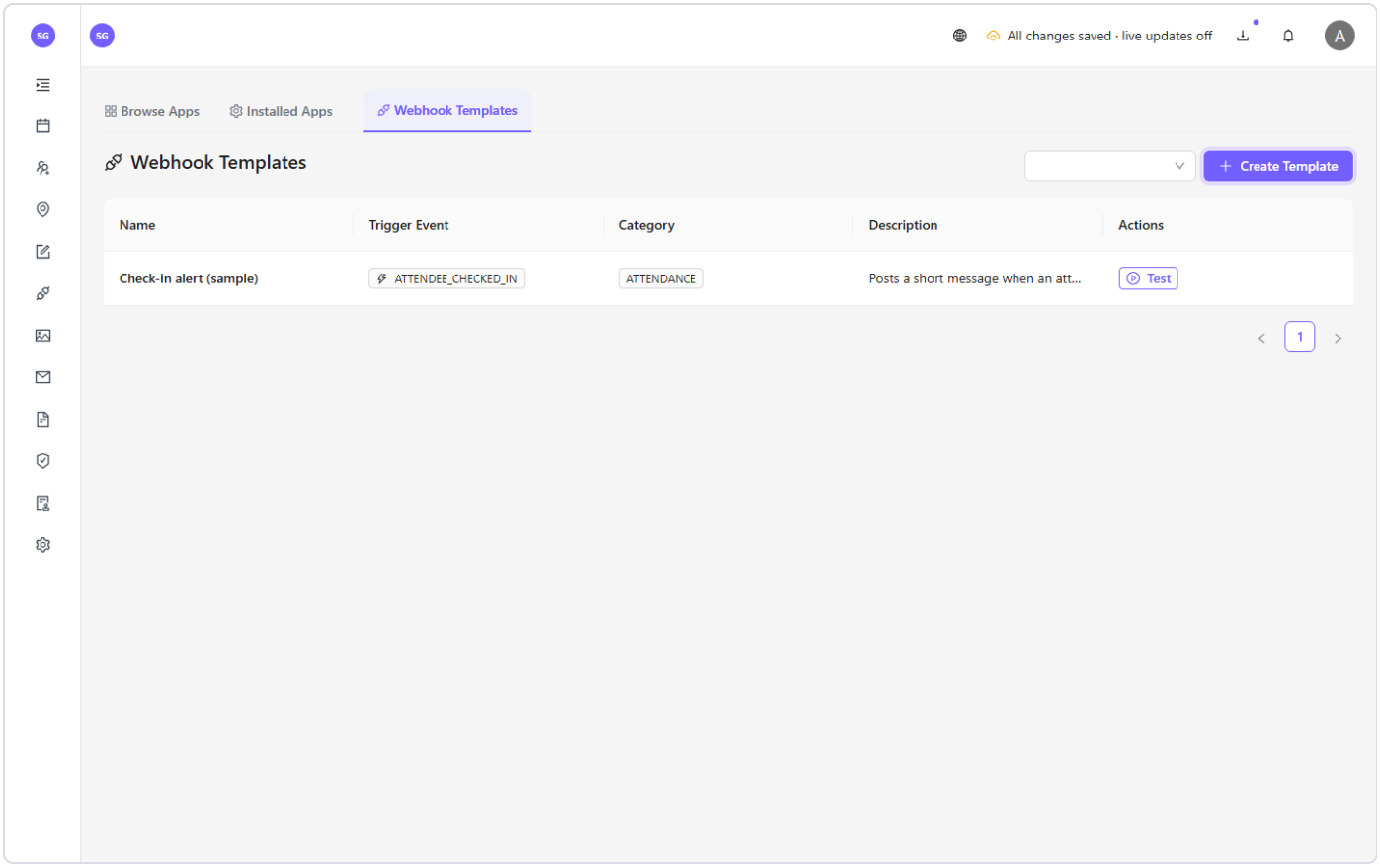
Webhook templates

A webhook template is a ready-made message body (payload) for one trigger, so the same format can be reused.

1. Open the **Webhook Templates** tab and click **Create Template**.
2. Enter a **Name**.
3. Pick the **Trigger Event**: Registration Created, Registration Cancelled, Attendee Checked In, Session Started, Event Published, Survey Response Submitted or Payment Completed.
4. Pick a **Category**: Registration, Attendance, Session, Event Lifecycle, Survey or Payment.
5. Add a **Description** if you like, and write the **Payload Template** as JSON. Use placeholders in double braces, for example `{"event": "{{event_name}}", "attendee": "{{attendee_email}}"}`.
6. Click **Create Template**.

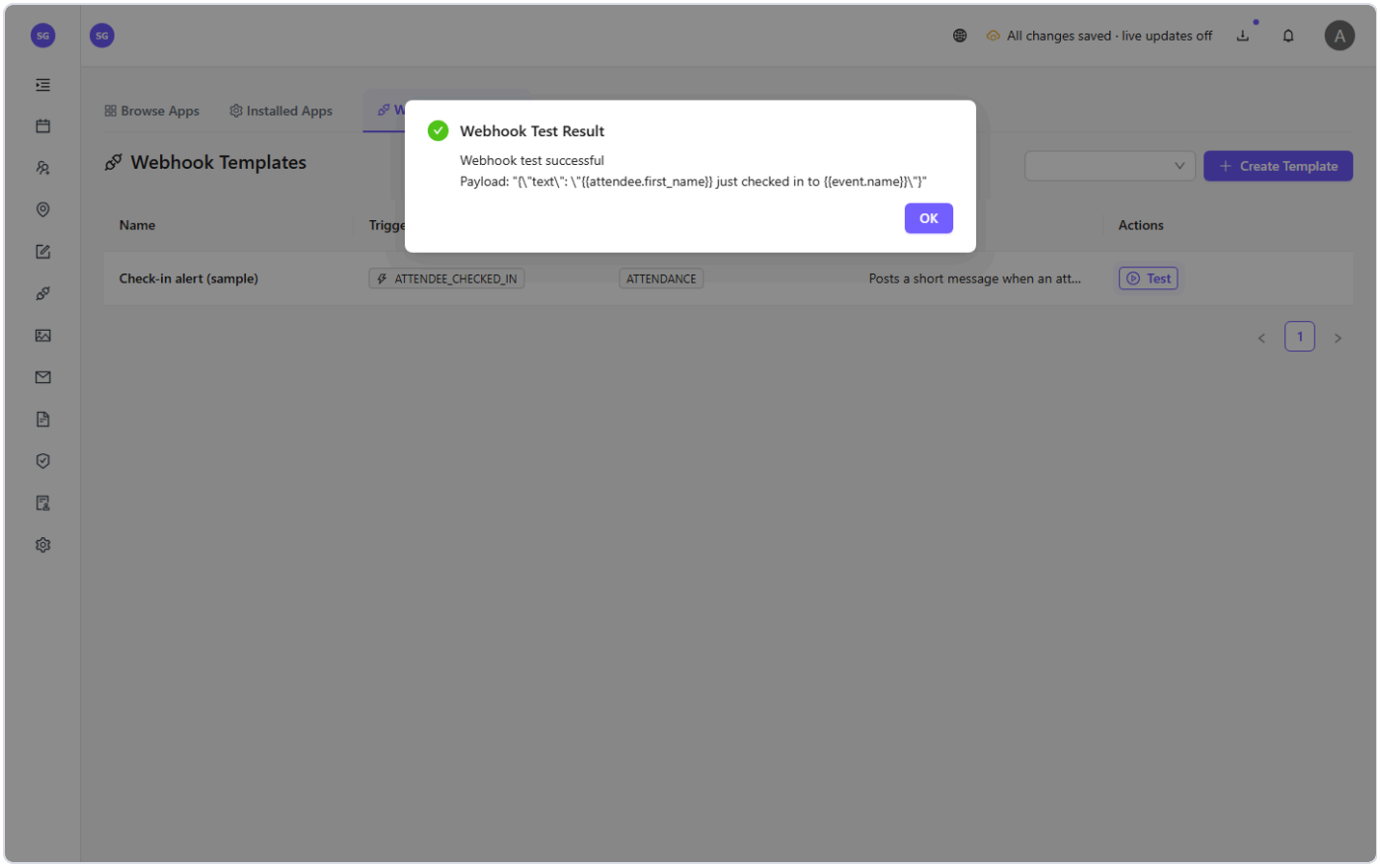


Create Webhook Template: name, trigger event, category, description and the JSON payload



The Webhook Templates list with one template and its Test button

Click **Test** on a template to check it. The result shows "Webhook test successful" and the payload exactly as written: placeholders are not filled in and nothing is sent anywhere, so the test only confirms the template is valid JSON.

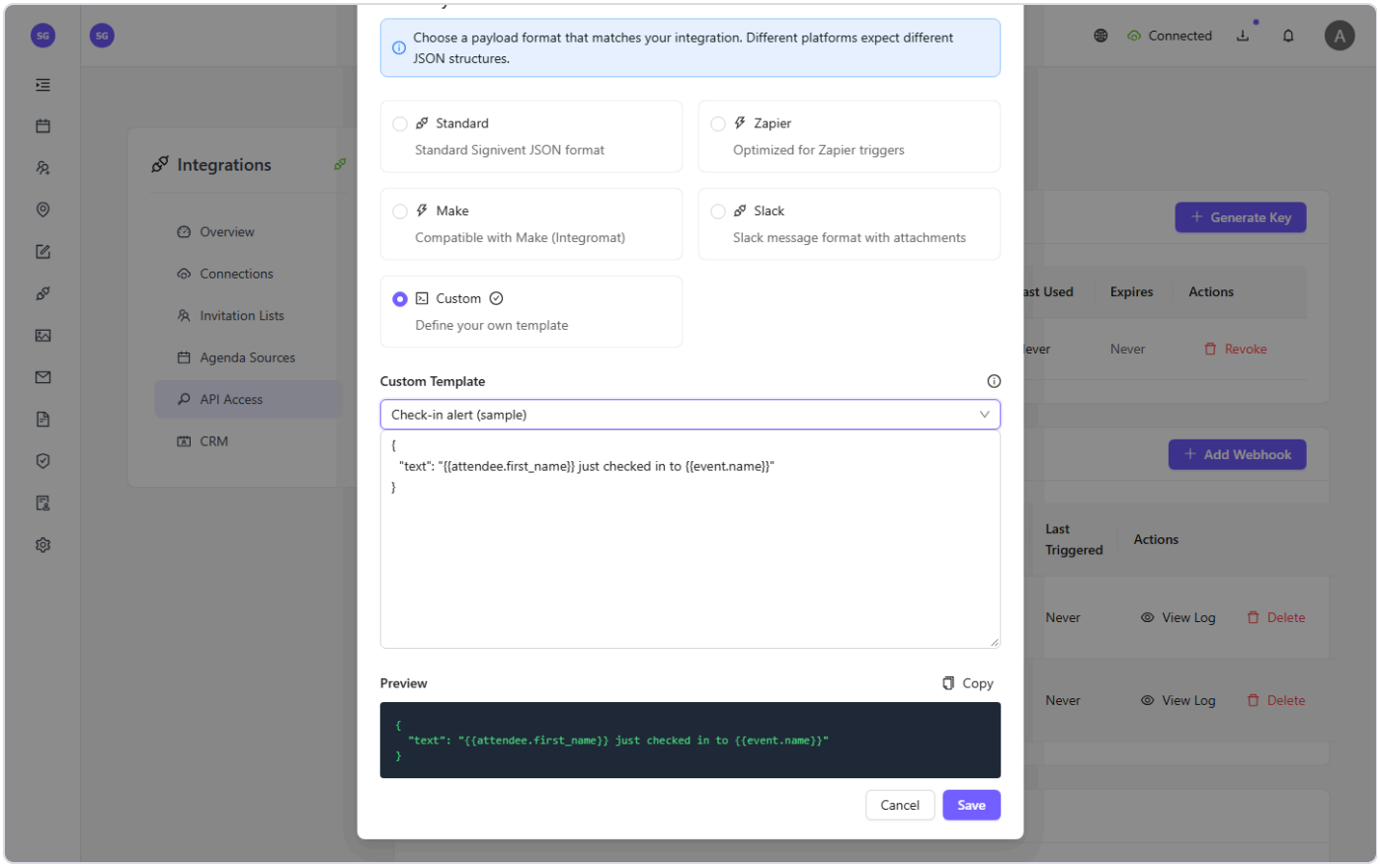


The Webhook Test Result dialog

Use a template on a webhook

A template is applied through a webhook's payload format:

1. Open **Integrations** > **API Access** and find the webhook in the **Webhooks** table.
2. In its **Payload Format** column, click **Change Format** and choose **Custom**.
3. Pick the template under **Start from a Marketplace template**. Its payload fills the **Custom Template** box, where you can still edit it.
4. Click **Save**. The webhook now sends that payload, with the placeholders filled in for each delivery.



Select Payload Format with Custom chosen and a Marketplace template picked

To create the webhook itself, see Agenda sources and API access.

Who can do this

Organization admins can install and uninstall apps and manage webhook templates.

Troubleshooting

You see	Why	Fix
"No integrations available yet."	No apps are offered for your organization yet	Use Connections and CRM, or ask Signivent support about an app
"Invalid JSON format" under the payload	The payload is not valid JSON	Check quotes and braces; every key and text value needs double quotes
Test shows the placeholders unchanged	Test only echoes the template	Expected